

**FALL 2018**

SZABIST Dubai organized a 9-Day (15th July to 30th July 2018) workshop “IT Tools for Teachers” for the faculty and staff of Pakistan Islamia Higher Secondary School, Sharjah. The aim of workshop was to equip faculty and staff of Pakistan Islamia Higher Secondary School with IT skills like document writing, editing, referencing, presentation and data analysis using various MS Office applications. The workshop facilitators were Ms. Rukhshunda, Mr. Zubair and Ms. Rabiya.



Mr. Suleman Punjwani was invited as a guest speaker to speak on fundamentals of business finance. He is ACCA & ACMA qualified with fifteen years of diverse experience in industries covering hospitality, hotel, manufacturing, IT, FMCG, and airlines industries.

A successful Summer Workshop was organized for grade 11-12 students at SZABIST Dubai in August 2018. The workshop included Communication Skills, Poster Making with Adobe Photoshop and Interactive Media and Design. Ms. Nobia and Ms. Bushra from Admissions department organized the workshop, facilitated by Ms. Rukhshunda Kamran, Ms. Shafaq Zehra and Ms. Sumaira Osmani.

SZABIST Dubai celebrated Pakistan Independence Day on 14th August 2018.

Ms. Waheed Sitwat was invited as a guest speaker for HRM students. She has over 20 years of experience in Management-HRM. She is proficient in formulating, formalizing, interpreting and implementing HR policies, regulations, performance management and HR process engineering and re-engineering.

Fall 2018 Orientation ceremony for new students was held on 15<sup>th</sup> September 2018.

Mr. Farrukh Nazeer an alumnus of SZABIST Dubai was invited to speak on banking industry practices. Mr. Farrukh Nazeer manages Credit Cards Acquisition for Emirates Islamic Bank UAE.

IEEE SZABIST Student Council organized a Quiz “Brainiacs” in November 2018.

SZABIST Student Council organized Halloween Event in October 2018.



SZABIST Media Science students supervised and directed by Ms. Shafaq Zehra presented “Urdu Meri Zaban” to promote Urdu language.



Computer Science students supervised by Ms. Rukhshunda organized an event “Innovate Today” to bring forward unique and new ideas from the field of Computer Science.



SZABIST Student Council organized a farewell event for CS, BBA and MBA graduates from the evening programs.



A workshop on Data Analysis & Reporting using MS Excel was held for alumni and industry professionals.

SZABIST Dubai Cricket Team receives runner up trophy at BITS Pilani Cricket Tournament. Team is coached by Mr. Ali Awan.



SZABIST Dubai Media Science students present Art and Design Exhibition supervised by Mr. Muhammad Imran.

SZABIST Dubai Student Council organized a recreational trip for staff and students to Bin Majid Resort Ras Al Khaimah.



# SPRING 2019

(February 2019-June 2019)

Spring 2019 Orientation for new students was held on 9<sup>th</sup> February 2019. Dr. Hummayoun Naeem, Head of Campus SZABIST Dubai welcomed the new batch of students to SZABIST.



The 5<sup>th</sup> convocation ceremony for SZABIST Dubai graduates was held on 9<sup>th</sup> March 2019 at the Crowne Plaza Dubai. Mr. Muhammad Abdullah, Managing Director of Dubai Knowledge Park & DIAC was the Chief Guest at the ceremony. Chancellor SZABIST Dr. Azra Fazal Pechuho, President Ms. Shahnaz Wazir Ali, Vice-President Academics Dr. Altaf Mukati and Ms. Bakhtawar Bhutto Zardari and Ms. Aseefa Bhutto Zardari graced the ceremony.



As part of "SZABIST Dubai Alumni Talk Series", Mr. Khalid Mehmood at Crowne Mak conducted a guest speaker session on Auditing and Regulatory Scenario in the United Arab Emirates.

Szabist Dubai Media Science department participated with 2 short plays "Urdu ki Yaad Main" and "Cindellala" IN THE Short and Sweet Festival. Cindellala won the "Best Play" at the Short and Sweet Festival in Dubai. The students worked under the guidance of Ms. Shafaq Zehra who won the "Best New Talent Award" at the Festival as well.

Students of Consumer Behaviour organized an event based on sensory and neuro marketing strategies under the guidance of Dr. Nasreen Sohail Khan.



SZABIST Student Council organized a colorful celebration marking Pakistan Day.

IEEE SZABIST Student Council organized the Counter Strike Tournament. Winning Team was Spray and Pray.



IEEE SZABIST Dubai Council organized "Lets get Romantech", an interesting live social experiment on campus supervised by Ms. Rabiya Malik.

SZABIST Dubai Student Placement Cell organized a workshop on 'Empowering for Growth' on Monday 15<sup>th</sup> April 2019. The session was conducted by the team of Newstead Management Lab. Newstead is a KHDA licensed institution established as a Management Lab

approved by Knowledge Village Creative Clusters Authority, Ministry of Education,



Dubai. Students from BBA and BCSC program attended this workshop. The workshop was interactive as well as engaging.

As part of its community service initiative “Partners in Education”, SZABIST Dubai organized an Excel training workshop by Mr. Muhammad Zubair Azam for students at Pakistan Islamia Higher Secondary School, Sharjah and Sheikh Rashid School Dubai.



SZABIST Dubai campus arranged a lecture on April 23, 2019. Mr. Hamid Khan, Business Development Manager, ACCA Dubai was invited to speak to the students and share his valuable experiences with them. Mr. Hamid Khan spoke about the benefits of ACCA qualification as it is internationally certified, and recognized by employers all over the world. It was an interactive and open discussion session designed to help the students decide their career paths following the completion of their degree programs. Mr. Hamid Khan highlighted the significance of ACCA qualifications after BBA or MBA degrees.



Students from Media Science Department organized an exhibition of film and design projects. On this occasion special guests were invited which included Mr Inayat ur Rehman, (Deputy business editor The Gulf today) Mr Fahad Sheikh and Umer Khan(producers Sher Dil, Chupan Chupai and Pinky Memsab) Guests highly appreciated students work and the story got published in the UAE News.

Business Idea Pitch Event organized by Dr. Nasreen for her Entrepreneurship class. Dr. Hummayoun distributed certificates of participation among all students.

MSCS student Mr. Zain Mahmood has conducted a series Web Development Workshop for SZABIST alumni and current students of Computer Science program. This was an excellent way of bridging the industry and academia gap. The workshop was conducted in collaboration with Dr. Nasreen Sohail Khan and Ms. Rukhshunda Kamran.



The students of BS Computer Science with CS faculty Ms. Rabiya Malik, had an opportunity to visit the state-of-the-art Smart Police Station located at La Mer Dubai. The site operates completely free from any human intervention and demonstrates the application of software and computer engineering.





*Designing a hybrid cloud for a supply chain network of industry 4.0: a theoretical framework (EMERALD INSIGHT)*

*Multi-Dimensional Regression Host Utilization algorithm (MDRHU) for Host Overload Detection in Cloud Computing*

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**SZABIST Dubai**

Computer Science students under the supervision of Ms. Rukhshunda Kamran organized an event to display projects showcasing Human Computer Interaction. The main theme of the projects was to create an interface keeping in mind the usability principles so that the users can interact with the interface easily. Human computer interaction researches the design and use of computer technology, focused on the interfaces between people and computers. The students gained a lot of knowledge about how the professional designers deal with issues of designing and creating prototypes.

Media Science students organized an event highlighting the theme of Media Convergence and Innovation. The students showcased their work under the supervision of Ms. Shafaq Zehra.

A Creative Writing Competition was organized open to all students of SZABIST Dubai. Abdullah Zubair from BBA was the winner with Areeba Samir and Safa Saleem as runner ups. Certificates were distributed amongst participants and winners of the Creative Writing Competition organized by Dr. Richa. Dr. Hummayoun distributed certificates and encouraged students to focus on excellence in communication.

SZABIST Dubai Student Council organized a Table Tennis tournament for boys and girls. Aisha Aleem won the Ladies Singles Title, while Muhammad Obaid and Saad Shakeel won the Boys Doubles Title.

IEEE Speedster (Photoshop and Coding Contest) organized by SZABIST Dubai IEEE student chapter under guidance by Ms. Rabiya Malik.

Ms. Rukhshunda Kamran has two publications in Emerald and Springer. The titles of the publications are: